

CITY OF SANTA BARBARA ARTS ADVISORY COMMITTEE
2022-2023 Organizational Development Grant Award Recommendations

The City of Santa Barbara’s Organizational Development Re-Granting Program (OD) grants public funding to local arts organizations for arts programs. The applicants to this program are representative of a diverse cross-section of arts organizations, including multicultural and neighborhood arts programs. Organizational Development grants will support operational, marketing and promotional expenses, or emergency contingency planning for organizations. Organizations must indicate the impact these funds will have upon their audience development and earned income. Organizational Development Re-Granting Program grants will support programs that address increases in audience through direct programmatic partnerships and new marketing strategies or in the development of emergency contingency planning to keep their audiences safe and informed.

ORGANIZATIONAL DEVELOPMENT GRANT GENERAL INFORMATION

Total OD Grant Funding Requested:	\$397,756
Total OD Grant Funding Available:	\$145,985
Total Number of Applicants:	23
Number of Applicants Recommended for Funding:	10

GRANT APPLICANTS, DESCRIPTIONS, AND AWARD AMOUNT RECOMMENDATIONS

(Please note: the grant descriptions provided below are submitted by the applicants as part of their grant application.)

ORGANIZATIONS RECOMMENDED FOR FUNDING

American Dance and Music

“American Dance and Music, Inc. has developed a marketing plan for its dance studio, The Dance Hub, to restore class attendance to pre-COVID levels and beyond. The plan has a three-pronged attack: automated Marketing through TDH’s Wellness Living software; advertising, including print, online, social media, and promotional materials; and publicity. With this grant proposal, AD&M seeks funding to partially offset the costs of the advertising and promotional materials.”

Amount Requested: \$16,350

Recommended Grant Award: \$10,730

ARTSPACE INC DBA Center Stage Theater

“Produce 2 events during 2023 that support underrepresented artists: a Queer theater and dance festival in mid-March and a Latinx event in the fall, fund a portion of our Marketing position and develop a marketing plan for 2024-2026.”

Amount Requested: \$18,000

Recommended Grant Award: \$18,000

Ensemble Theatre Company

“Ensemble Theatre Company (ETC) is in a pivotal year of recovery from the long-term effects of the covid-19 pandemic. The real work of recovery and rebuilding is just beginning with the need to re-engage previous audiences, expand audience reach, and rejuvenate earned income potential more essential than ever to ensure ETC is sustainable for the future.”

Amount Requested: \$18,000

Recommended Grant Award: \$12,150

Everybody Dance Now!

“Recovering from the pandemic, Everybody Dance Now!'s strategic priority is to invest in artistic and admin staffing and provide its roster of teaching artists the training needed to secure sustainable programmatic partnerships with Santa Barbara public schools, affordable housing communities, and fellow nonprofits frequented by underserved, low-income youth of color, ages 5-18, who stand to benefit from EDN!'s curriculum-based hip hop dance education, mentoring, and cultural arts events.”

Amount Requested: \$18,000

Recommended Grant Award: \$12,150

Explore Ecology

“With funding from the Santa Barbara Office of Arts and Culture Explore Ecology seeks to create artist driven communication about the importance of creative reuse through its Art From Scrap offerings. This program is a continuation of the discoveries made in our marketing planning with support from the Office of Arts and Culture.”

Amount Requested: \$17,530

Recommended Grant Award: \$17,530

Flamenco Arts Festival

“The request is for \$18,000 in Organizational Development funds to support the Flamenco Arts Festival's (FAF) efforts to increase earned income by implementing year-round programming beginning in 2023.”

Amount Requested: \$18,000

Recommended Grant Award: \$18,000

NewGrit

“Founded in 2017, NewGrit is a small 501c3 arts and culture organization based in the city of Santa Barbara. Our mission is to provide resources to individual artists and organizations, elevating communities through arts and culture. NewGrit is proud of the quality of services we are able to provide even though the art community needs out-weigh our current capacity. This grant will allow us to grow sustainably.”

Amount Requested: \$17,876

Recommended Grant Award: \$17,876

Santa Barbara Arts Collaborative

“Once again the CAW is ready to grow by bringing on additional part-time labor. In addition to a full-time Managing Director and 25% CAW Outreach Coordinator, we will add one 25% staff and other part-time employees to cover up to a 50% event staff position. The CAW gets busier each year, and we want to be sure our users have the support staff they need to produce successful events.”

Amount Requested: \$18,000

Recommended Grant Award: \$18,000

Santa Barbara Gay Men's Chorus

“If funded, this grant will be used to help sustain the Santa Barbara Gay Men's Chorus by providing funding for a full time artistic director, accompanist as well as help cover administrative overhead costs like office space for music storage and meetings, as well as rehearsal and concert venue rental fees.”

Amount Requested: \$14,000

Recommended Grant Award: \$9,549

Santa Barbara Museum of Natural History

“The Museum has been working to address issues of justice, equity, and inclusion in our work. Thanks to the City of SB, we were able to engage the help of Equity Praxis Group to facilitate and guide our staff and Board through a series of trainings and workshops that helped us develop a common, shared JEDI language and build confidence and capacity for addressing JEDI issues. Now we are looking for funding to create an Organizational Assessment to identify themes, priorities and next steps”

Amount Requested: \$12,000

Recommended Grant Award: \$12,000

ORGANIZATIONS NOT RECOMMENDED FOR FUNDING

Arts Mentorship Program

“The Arts Mentorship Program (AMP) is at a critical point of evolving as it continues to serve dancers and emerging artists in Santa Barbara County. We have a major need for our work to continue and we want to establish a strategic plan that will support our efforts in improving our organization's capacity through the alignment of strategy, structure, and fiscal sustainability.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

Boxtales Theatre Company

“Boxtales Theatre Company is seeking funding to support artistic salaries to strengthen our organizational sustainability as part of our strategic plan to focus on enhancing advertising/marketing, increasing earned revenue, diversifying funding sources, and expanding reach of our arts education performances and programs.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

Camerata Pacifica

“Camerata Pacifica respectfully requests a grant of \$18,000 from the City of Santa Barbara to support organizational capacity-building through the funding of executive and staff salaries. This type of funding support is crucial to Camerata Pacifica as we continue to develop administrative infrastructure and fundraising capacity at a pivotal moment in the organization’s return to full operations.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

Community Arts Music Association

“This grant will fund 300 additional free community tickets offered in CAMA's 2022-2023 Season. For decades CAMA has provided free community tickets on a limited basis. Last season, CAMA was awarded a private gift with the express purpose of inviting an even wider representation to a welcoming environment, with the goal of continuing these community relationships into the next season. The program was a success with 140 tickets provided and strong interest in continuing.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

Girls Rock SB + Amplify

“Girls Rock SB + Amplify (GRSB) is seeking to operationalize our new Online Marketplace. This project has been identified as part of our current strategic plan, in order to increase and diversify GRSB’s revenue through new earned income streams that align with our mission, programming, partnerships, and communities served. In 2023, we will focus on creating fee-based online music production courses and an online merchandise store.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

JAMS

“We are a nearly all-volunteer organization, and we are seeking funding to pay our staff. We recognize that an all-volunteer model is unsustainable in the long term, and we would like to be able to pay our staff so that they can dedicate themselves to working for the organization without having to divide their time between JAMS and their paid work (other positions). We also want the organization to grow, and it cannot grow without having dedicated staff who have the time to develop JAMS.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

Notes for Notes

“Notes for Notes® is seeking \$18,000 for general operating expenses to sustain current programming costs, including N4N producer’s salaries in order to increase our reach to youth through in-studio and remote digital music programming. The talented Santa Barbara N4N Producers help youth to develop stronger bonds within the local community and encourage youth to explore their own voices through creating and recording music.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

Out of the Box Theatre

“Out of the Box Theatre Company's artistic season for 2022-2023, consisting of two mainstage musical productions and a summer concert.”

Amount Requested: \$14,000

Recommended Grant Award: \$0

Santa Barbara Choral Society

“The Santa Barbara Choral Society has begun implementing its strategic plan for sustaining and updating our organizational policies, procedures, and fundraising plans. This year, we are seeking continued funding to implement action items identified as a result of consultant reports and board planning.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

Santa Barbara Dance Institute

“To match the increased demand for Santa Barbara Dance Institute’s programs post-pandemic, SBDI requests \$18,000 to hire and train teaching artists on its methodology for delivering after school dance education for youth in partnership with public schools in the city of Santa Barbara. The funds would also provide increased administrative support. As the program reach/impact grows, attracting school sites, these positions will become self-sustaining.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

Santa Barbara Festival Ballet

“Requested funds will be used to support a three critical areas for our organization's development: marketing costs including advertising space and consultant fees for school enrollment, marketing costs including advertising costs and consultant fees for performances in Santa Barbara including but not limited to Nutcracker at the Arlington and Board Development. In the future we plan to secure our organization's future through major gifts and an endowment funds.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

Santa Barbara Symphony Orchestra Association

“In the Symphony’s 70th Anniversary Season we are initiating efforts to build back audience capacity to pre-pandemic levels and beyond through increased strategies to attract new patrons. An \$18,000 grant will enable The Symphony to incorporate new technology and extend our ad budget to improve our targeting capabilities and expand our reach in the most effective manner.”

Amount Requested: \$18,000

Recommended Grant Award: \$0

SB Community Youth Performing Arts Center

“A \$18,000 grant from the SBAC will support hiring a Development Director who will help The Luke secure funding sources for continued expansion and sustainability of our organization. This grant is critical for The Luke and the Santa Barbara community as we heal and recover from the pandemic.”

Amount Requested: \$18,000

Recommended Grant Award: \$0